

Sustainable Transport Award Sponsorship Levels

| | Gold \$50,000 | Silver \$30,000 | Bronze \$15,000 | Supporter \$5,000 |
|---|------------------|--------------------|--------------------|----------------------|
| Speaking Role at Award Ceremony | ✓ | | | |
| Premium Table for 10 at STA Dinner | ✓ | | | |
| Special Recognition at STA Dinner | ✓ | | | |
| Topline Messaging in Press Release and Social Media Promotion | ✓ | | | |
| Recognition from the Podium at Award Ceremony | ✓ | ✓ | ✓ | ✓ |
| Reserved Table for 8 at STA Dinner | | ✓ | | |
| Promotional materials displayed at award ceremony | ✓ | ✓ | | |
| Prominent logo placement on Event Signage and STA Website | ✓ | ✓ | | |
| 4 Tickets to STA Dinner | | | ✓ | |
| 2 Tickets to STA Dinner | | | | ✓ |
| Logo displayed on Event Signage and STA Website | | | ✓ | ✓ |

Gold Sponsor (\$50,000 USD)

- ✓ Speaking role at Award Ceremony
- ✓ Topline messaging in press release and social media promotion
- ✓ Recognition from the podium at Award Ceremony
- ✓ Promotional Materials displayed at award ceremony
- ✓ Most prominent logo placement on event signage and STA website
- ✓ Premium table for 10 at STA Dinner
- ✓ Special recognition at STA Dinner

Bronze Sponsor (\$15,000 USD)

- ✓ Recognition from the podium at Award Ceremony
- ✓ Logo displayed on event signage and STA website
- ✓ 4 tickets to STA dinner

Silver Sponsor (\$30,000 USD)

- ✓ Recognition from the podium at Award Ceremony
- ✓ Promotional materials displayed at award ceremony
- ✓ Prominent logo placement on event signage and STA website
- ✓ Reserved table for 8 at STA dinner

Supporter (\$5,000 USD)

- ✓ Recognition from the podium at Award Ceremony
- ✓ Logo displayed on event signage and STA website
- ✓ 2 tickets to STA dinner



The Sustainable Transport Award recognizes profound leadership, vision, and achievement in sustainable transportation and urban livability.

Established in 2005, the Sustainable Transport Award has been given annually to a city that has implemented innovative sustainable transportation projects in the preceding year. These strategies improve mobility for all residents, reduce transportation greenhouse and air pollution emissions, and improve safety and access for cyclists and pedestrians. Finalists are selected by an international committee of development experts and organizations working on sustainable transport.

Winners of the STA are an elite group of international cities that continue to be leaders in the field. Spanning a range of sizes, winning cities prove that through vision, bold leadership, and innovative solutions, cities can become more sustainable, equitable, and livable. The STA focuses attention on these successes, highlighting their achievements and inspiring cities around the world to implement transport solutions of their own.

The Sustainable Transport Award ceremony takes place every January in Washington DC. It is an opportunity for members of the transport community to come together to celebrate advances in the field, and honor cities taking steps to be more sustainable. At the event, the award finalists present their accomplishments and the winner is announced. The event is often held during the Transportation Research Board conference, which attracts over 12,000 transport professionals.

In past years, the event has featured many visionaries and leaders in urban transport. Speakers have included former Bogotá Mayor Enrique Peñalosa, New York City Transportation Commissioner Janette Sadik-Khan, Mexico City Mayor Marcelo Ebrard, then Under Secretary for Policy at the US Department of Transportation Polly Trottenberg, Buenos Aires Secretary of Transportation Guillermo Dietrich, and Oregon Congressman Earl Blumenauer.



Top: Buenos Aires Secretary of Transport Guillermo Dietrich accepts the STA
Middle: MC Enrique Peñalosa hosts the 2013 STA.
Bottom: The 2014 STA ceremony, held at the Washington Hilton Hotel